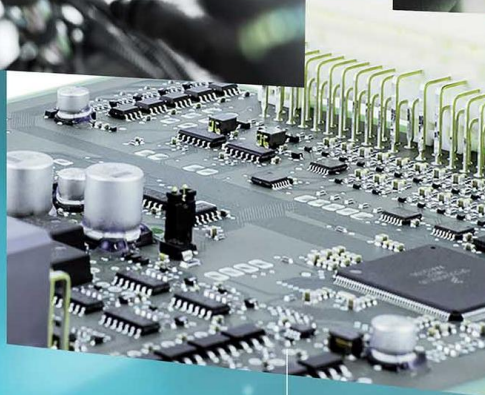


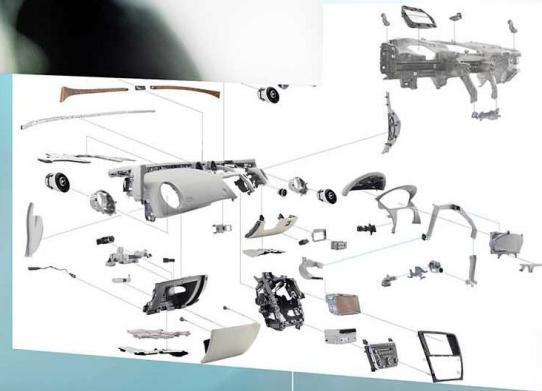
Electrical Systems



Interior



Electronic Components



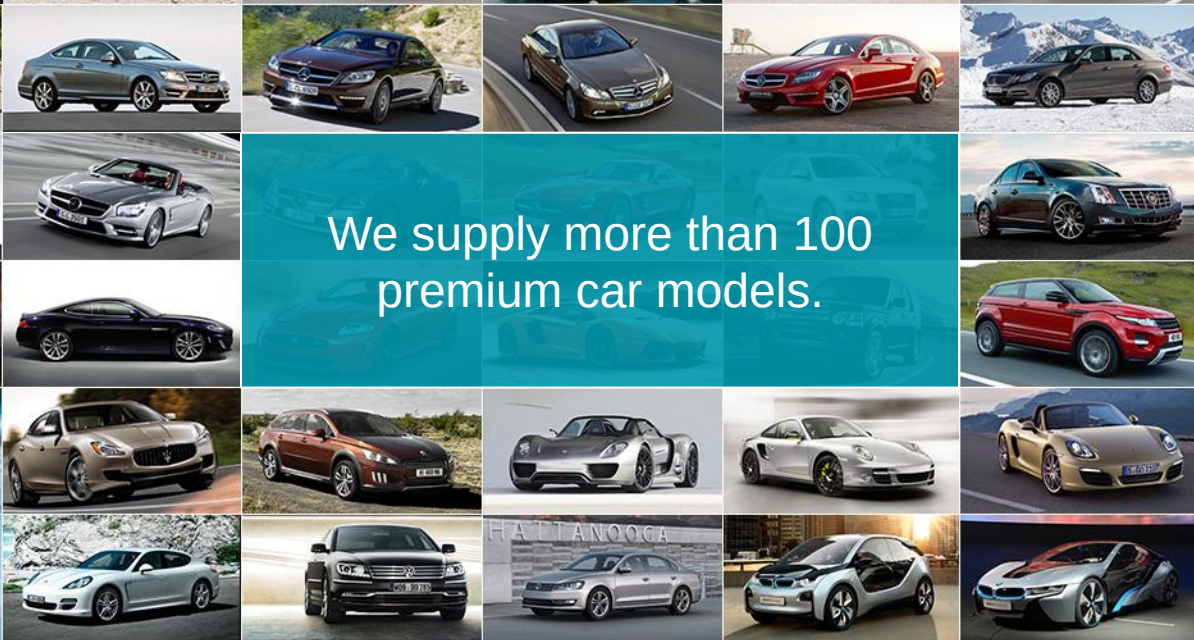
System Assembly

DRÄXLMAIER Group

„Tunesien: Anker der Stabilität und Prosperität in Nordafrika Investitions- und Geschäftsmöglichkeiten für bayerische Unternehmen“

Claus Föckersperger, Head of Finance Production

DRÄXLMAIER Inside

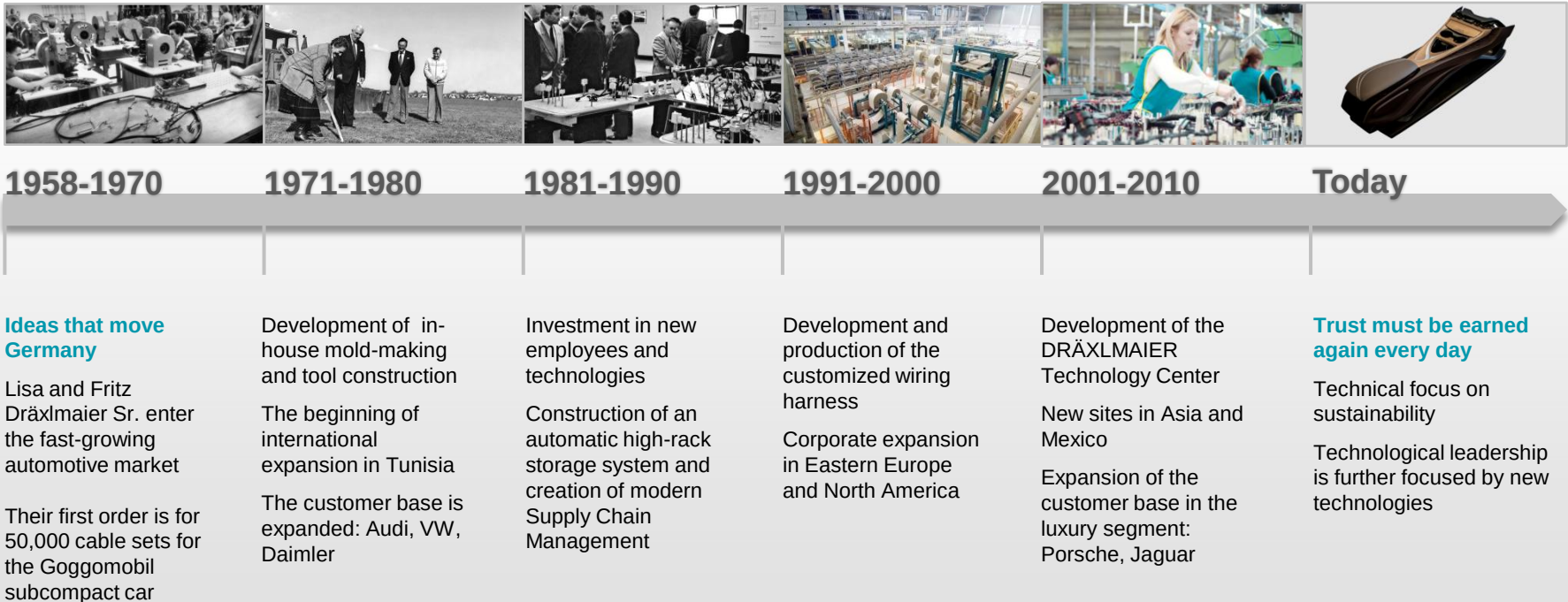


We supply more than 100
premium car models.

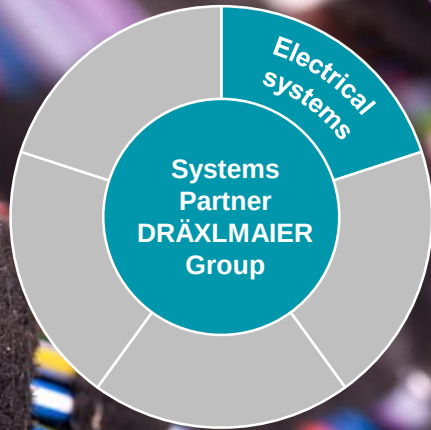
Tradition. Sustainability. DRÄXLMAIER.



With a constant stream of new inventions, we have continuously expanded our lead among worldwide competition and have already made automotive history.



Innovative Products: Fully integrated Competence



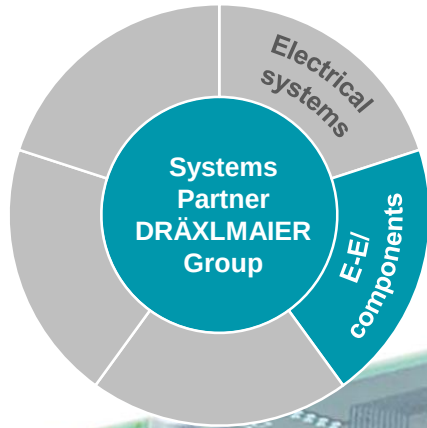
Electrical systems

DRÄXLMAIER:
Inventor of the
customer-specific wiring harnesses



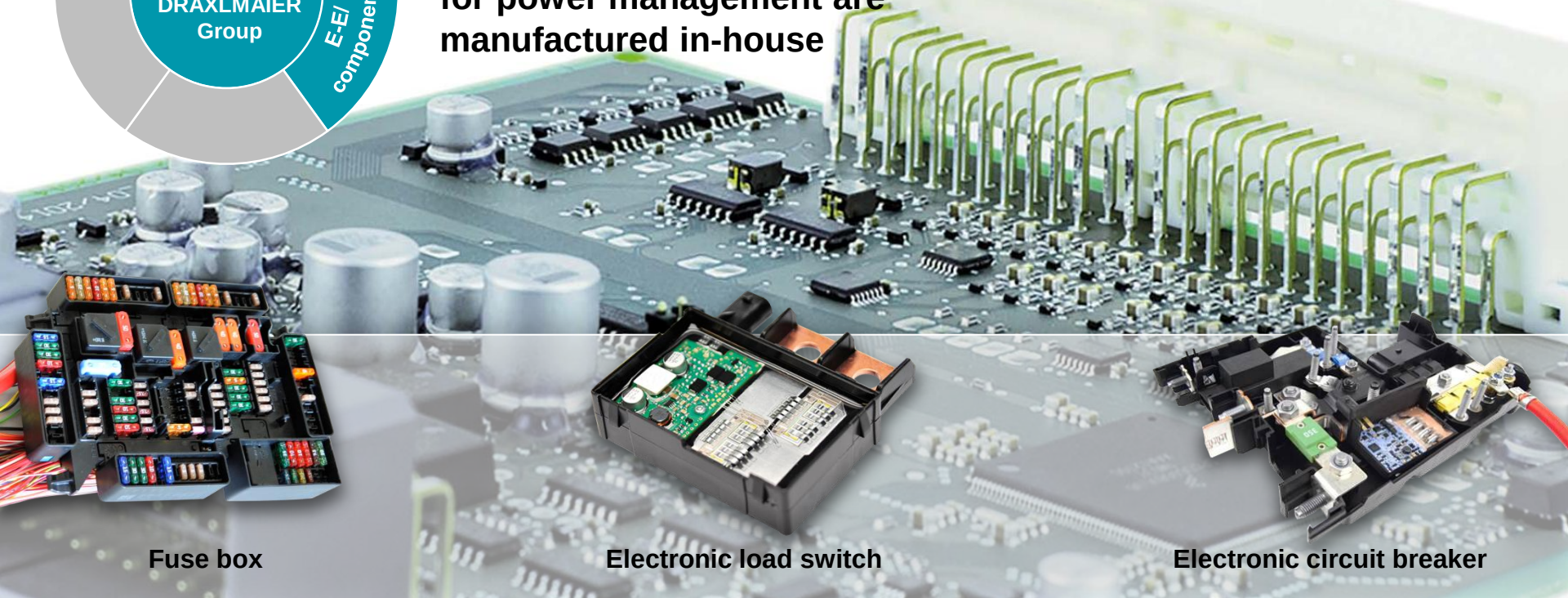
Wiring harnesses:

- Customer-specific wiring harnesses
- Engine harnesses
- 48 volt harnesses
- High voltage harnesses



Electronic/ electrical components

Electronic/ electrical components
for power management are
manufactured in-house

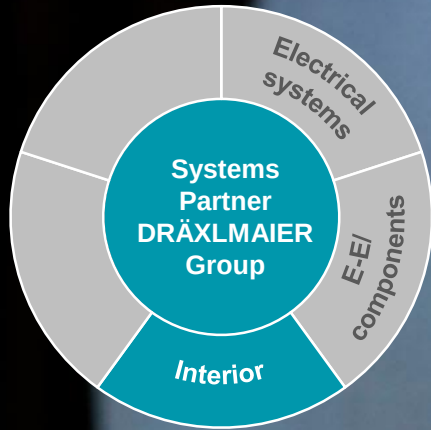


Fuse box

Electronic load switch

Electronic circuit breaker

Innovative Products: Fully integrated Competence



Interior systems and function integrated modules

Visible brand-defining interior components
are developed and manufactured
just-in-sequence.



Center console

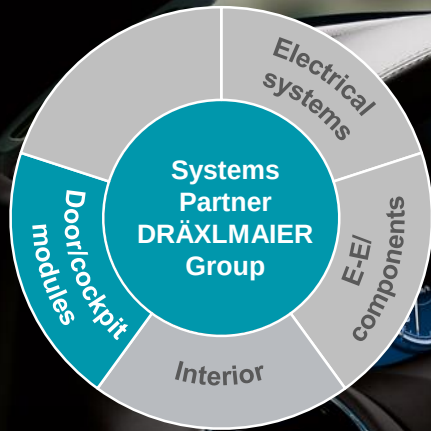


Instrument panel



Door panel

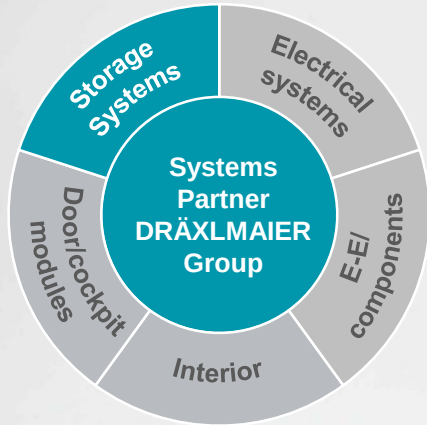
DRÄXLMAIER – Leader in Cockpit Assembly for the premium Segment



Cockpit Assembly

- Overall systems responsibility
- Integration of interior and electrical systems
- Complexity management
- Vertical and horizontal integration





Storage Systems and High Voltage Parts

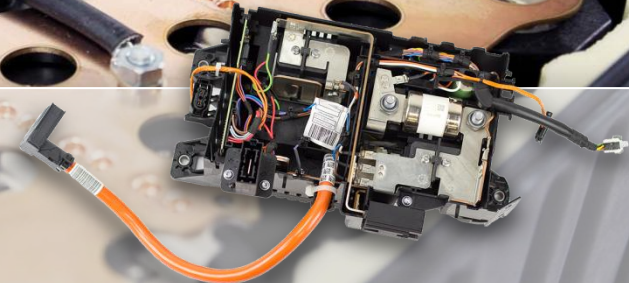
Individually configured products, from development up to production



LV Storage Systems



HV Storage Systems



HV Control Boxes

One-Stop Shop: Entire process chain with own tool manufacturing



Research

Concept development

- Assessment
- Trend Scouting
- Innovation management
- Market research

Development

Series development

- Patents
- Development
- Prototype Construction
- Test Equipment Engineering
- Series Development
- Test & Validation
- Tool Construction

Production

Industrialization

- System Assembly
- Supply Chain Management
- Manufacture
- Test equipment engineering
- Test & Validation
- Tool Construction

The global JIT (Just-In-Time) manufacturing expertise and JIS (Just-In-Sequence) logistical and delivery capabilities of DRÄXLMAIER are leading in the industry.

Awards for outstanding Achievements and meeting highest Requirements



Querdenker Award
Category Sustainability



BME Innovation Award
Strategical Concept
„Global Procurement
Strategy Advanced“



Supplier Innovation Award
„New Technology
Experience“



Top 100
Automotive Suppliers
Global Ranking



Reddot design award
for product design of
DecoSoul



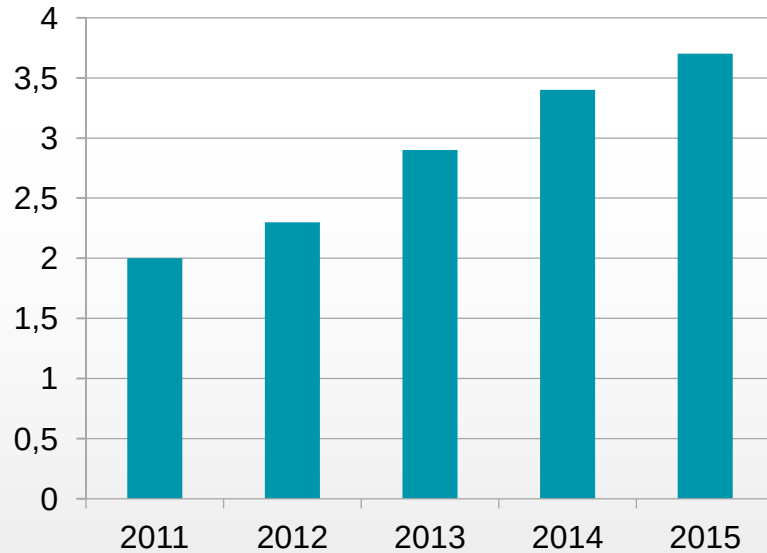
Top 500 Award
for sustainable
growth



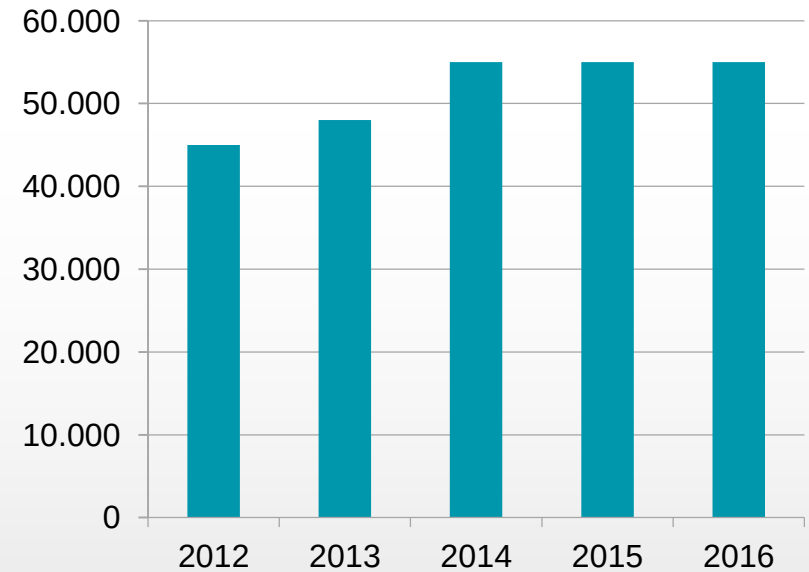
Qualitas Award 2015
FCA Group

**Innovative solutions for the automotive future.
Numerous awards in recent years prove our excellent performance.**

Development of Sales and Employees



Sales in billion euro



Worldwide Presence

Americas

USA
Mexico
Nicaragua

Asia

India
China
Thailand
Malaysia

Africa

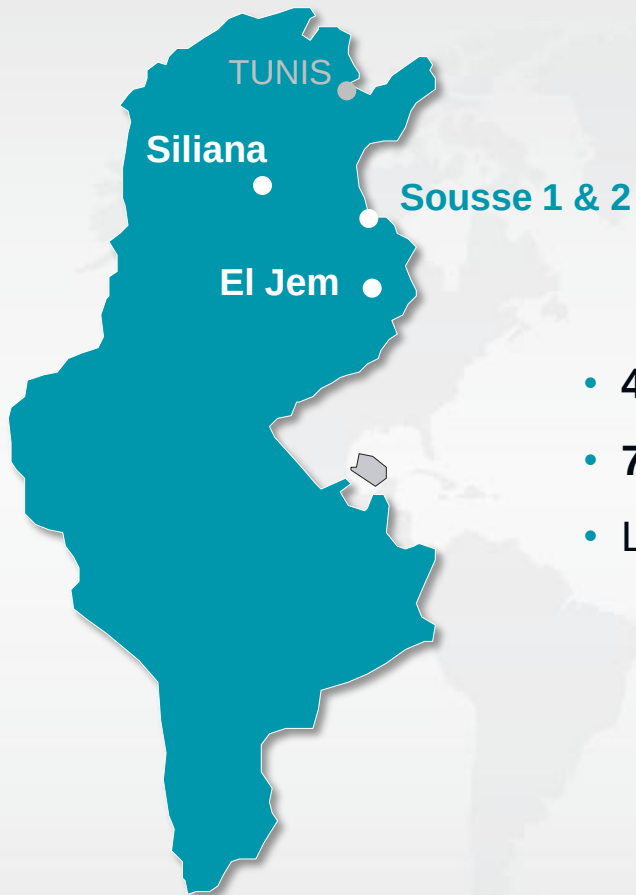
Tunisia
Egypt
South Africa



Europe

Germany
United Kingdom
Austria
Spain
Italy
Poland
Romania
Serbia
Macedonia
Moldova
Hungary

DRÄXLMAIER Sites in Tunisia



- **4 plants**
- **7,500 employees**
- **Logistics, Production, Social Issues and Engineering**

Why we are in Tunisia...

- **Political Stability** (Even in the critical situation of the revolution we did not interrupt the operations of our customers)
- Availability of **workforce** (currently and long term)
- Qualified Human Resources due to a very good, modern **education system**
- **Competitive personnel costs** for competitive production
- **Incentive programs** for new investment and creation of new job opportunities
- **Existing infrastructure** and planned extension (Logistics, ...)
- **Proximity to Europe**
- **Transparent stable legal frame**
- Ability of the authorities to follow **globalization** and to make the industry more dynamic

Site in Sousse – Plant 1



Established: 1974

Portfolio: Development and Production of Customized Vehicle Electrical Systems

Site in Sousse – Plant 2



Established: 1974

Portfolio: 1974 - 1991: Production of Customized Vehicle Electrical Systems
since 1991: Interior Production

Site in Siliana



Established: 2008
Launched: 2009
Portfolio: Production of Customized Vehicle Electrical Systems

Site in El Jem



Established: 2010
Launched: 2011
Portfolio: Production of Customized Vehicle Electrical Systems

Technologies in Electrical Systems Production

Cable-cutters



Pre-assembly



Assembly lines



Testing stations

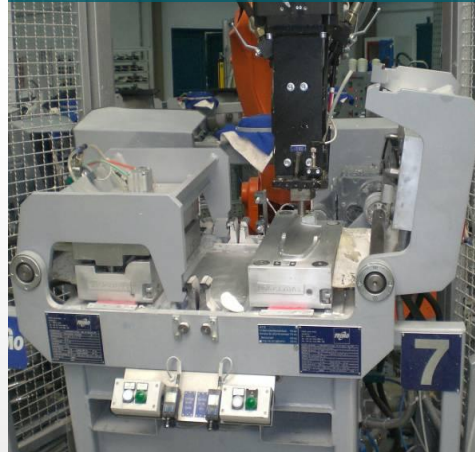


Technologies in Interior Systems Production

Welding



Foaming



Deep-Drawing



DRÄXLMAIER as a Strong Partner to the Region



Partnership with authorities and National Schools of Engineering



2014: Sponsor of the International Festival of Classical Music in El Jem (with the Berlin Symphony Orchestra)



DRÄXLMAIER as a Strong Partner to the Region



2015: Donations to families in Siliana after the storm and the cold season



Donations of computers and IT equipment to primary schools



Joint training program with the Tunisian ministry of employment and education



Joachim Gauck, German Federal President visits DRÄXLMAIER in Tunisia



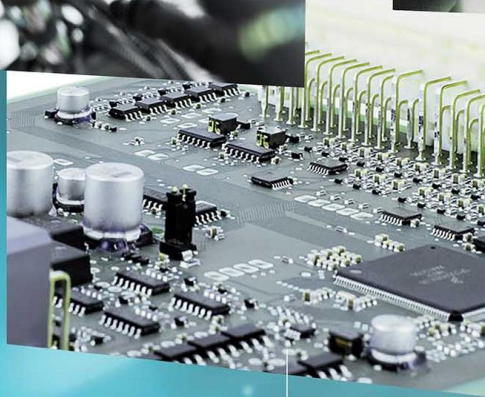
Commitments in Tunisia

- DRÄXLMAIER has been present in Tunisia since 1974
- DRÄXLMAIER has steadily developed its activities in Tunisia and is the second largest German employer
- Tunisia is strategically very important for DRÄXLMAIER and therefore has the second highest number of employees
- DRÄXLMAIER is taking measures to enable Tunisian plants to be more competitive within the Group (social stability & increased productivity)
- DRÄXLMAIER assists in further development of the automotive sectors within Tunisia (founding member of the TAA “Tunisia Automotive Association)
- DRÄXLMAIER continues its involvement in Tunisia with new projects (New SOP at both Sousse plants)

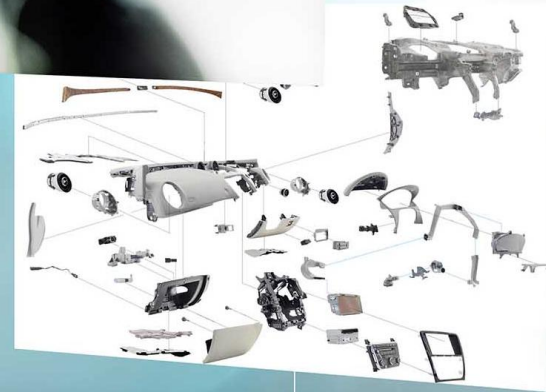
Electrical Systems



Interior



Electronic Components



System Assembly

Thank you!

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84137 Vilsbiburg

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